1.6 Roles of agencies and stakeholders for SBC for health

1.6.1 Ministry of Health and Population
1. Formulate policies, strategies, and programs for SBC at the national level in order to fulfill health targets and allocate budget for the same. To this end, the Ministry of Federal Affairs and the General Administration will play a supporting and facilitating role at the provincial and local levels.

1.6.2 National Health Education, Information and Communication Center
1. Allocate conditional budget for SBC activities for evidence-based prioritized health issues.
2. Provide technical support to the province to execute SBC activities at the local level.
3. Provide guidance annually to the province for upcoming programs by analyzing their reports.

1.6.3 Ministry of Social Development
1. Allocate budget to meet the province-level health objectives upon developing SBC strategies and programs.
2. Allocate budget for SBC activities for health from the health budget (both conditional and grant) received from the federal government.
3. Provide technical and policy-related inputs to the municipalities within the province to develop, plan, and execute SBC activities in health-related programs.
4. Coordinate, collaborate, and advocate with stakeholders and representatives at federal, provincial, and local levels and intra-ministries.
5. Analyze and evaluate the reports of SBC for health activities implemented at the local level.

1.6.4 Provincial Health/Service Directorate
1. Provide SBC-related data to the rural/urban municipality to formulate province-level health strategy, programs, annual plan of action, and budget allocation.
2. Submit necessary SBC programs to allocate funds from the budget (conditional and grant) received from the federal government to implement health programs.
3. Provide technical support to the municipalities within the province to develop, plan, and execute SBC activities in health-related programs.

1.6.5 Social Development Committee Coordinator
1. Submit the health section’s proposal for SBC activities to the executive body and initiate the allocation of necessary budget.
2. Monitor SBC activities and provide guidance to the health facility operational management committee (HFOMC) and health post in-charge on health-related SBC activities implemented at the local level.
3. Formulate SBC for health strategy.
4. Advocate for health-related SBC activities in the social development committee.
5. Prepare a plan for an SBC campaign for health promotion and submit it for review to the rural/urban municipality council.
1.6.6 Rural/Urban Municipality Executive Member

1. Prioritize the policies and programs requested by the social development committee and recommend for approval.

2. Approve and advocate for the proposed SBC activities in the various health programs.

3. Participate in, monitor, and supervise SBC activities implemented in the community.

1.6.7 Health Facility Operational Management Committee Coordinator (Ward Chair)

1. Advocate through the tole (hamlet) development committee to incorporate SBC activities during the health-related plan selection process.

2. Ensure the selection of SBC activities in health-related programs at the ward level along with the budget.

3. Take the initiative during the planning period to approve proposals for SBC activities in health programs.

4. Develop activities to implement the plan and assign a person responsible for it.

5. Monitor and evaluate the performance of the executives as per the health action plan and ensure an environment conducive to providing quality health service.

1.6.8 Health Section

1. Support the health facility in-charge to prepare SBC activities prior to the cluster-level planning meeting.

2. Ensure participation from health facilities in all cluster-level planning meetings.

3. Communicate with the social development committee coordinator to develop budget for the selected programs and submit them to the executive body.

4. Support the health facility in-charge to implement the programs.

5. Visit health facilities and the community to ensure achievement against implementation of the action plan and provide necessary technical support.

6. Coordinate with the directorate and training center through the health office and conduct need-based capacity strengthening of the staff.

7. Coordinate with other local organizations to conduct SBC activities for health programs.

1.6.9 Health Facility In-Charge

1. Ensure health staff conduct SBC activities for health in the community.

2. Actively mobilize the female community health volunteers (FCHV) in the SBC activities.

4. Conduct effective monitoring and evaluation of the SBC activities.

5. Form community health unit (CHU) management committee and prioritize behavior change programs.

6. Prepare an annual SBC action plan and present it at the cluster-level planning meeting.

7. Conduct regular discussions on SBC with the HFOMC, staff members, volunteers, and other concerned agencies.

8. Document the progress report of the program.