

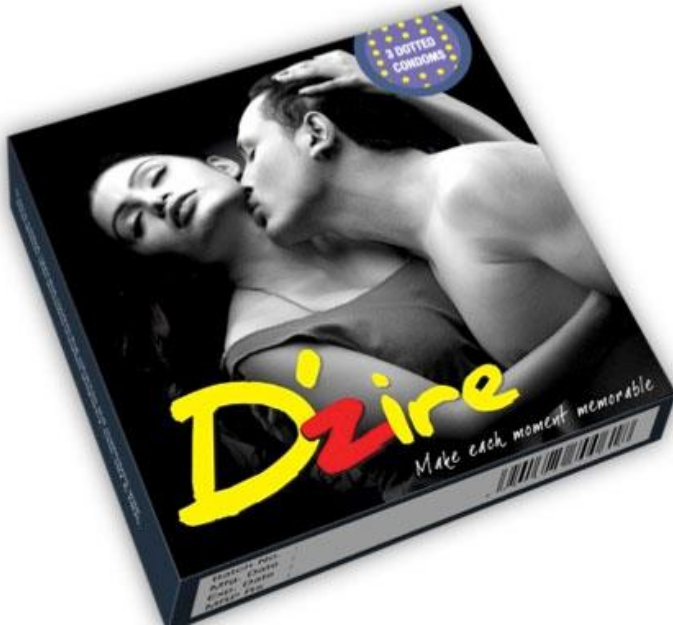


NEPAL CRS COMPANY
नेपाल सि आर एस कम्पनी

Products

1. Family Planning Products

1.1 Dzire Dotted Condom



D'zire is the first commercial condom produced by CRS. Manufactured to USFDA standards in collaboration with Karex Industries, Malaysia, it is a world-class product designed to meet the needs of modern couples.

D'zire dotted condoms are specially designed to provide increased surface area of contact in order to boost the pleasure of use for both men and women. It is available at pharmacies, departmental stores and general stores across Nepal at the price of Rs.35 per consumer pack.

1.2 Dhaal Deluxe Condoms



Dhaal, launched in 1978 as a means of family planning and STI prevention, is the flagship brand of Nepal CRS Company. This is a highly lubricated condom, and it is available for Rs. 5 per pack of 5 units. The redesigned Dhaal Deluxe was re-launched in 2007 with a new branding campaign.

1.3 Panther Premium Condoms

Panther was launched in 1986 by Nepal CRS Company. It is a premium brand of high-quality lubricated condoms available in attractive packaging, and is sold at Rs. 15 for a 3-unit pack. The product is promoted as a condom that prevents HIV/STIs, and it has been targeted to Most at Risk Populations. Panther Premium was revitalized and re-launched in 2007.



1.4 Nilocon White

Nilocon was launched as a low-dose oral female contraceptive pill in 1983, and was subsequently re-launched as Nilocon White in 1997. It is available in nearly all pharmacies and has been marketed as a premium brand. The MRP of Nilocon White is Rs.50 per consumer pack.



Chemical composition:

- 21 beige-colored tablets, each containing Levonorgestrel 0.15 mg and Ethinylestradiol 0.03 mg.
- 7 brown tablets, each containing Ferrous Fumarate 75 mg.

What is Combined Oral Contraceptive Pills (OCP)?

Oral contraceptives, widely known as "the Pill", have become the most popular spacing method globally since their introduction in the early 1960s. They are considered the most effective reversible, safe and convenient form of contraceptives: over 200 million women use them for family planning. Combined pills contain two synthetic hormones – estrogen and progesterone, and are available in low-dose formulas. The two brands of low-dose combined pills available in Nepal are marketed by Nepal CRS Company under the brand names Sunaulo Gulaf and Nilocon White.

1.5 Sunaulo Gulaf

Sunaulo Gulaf pills are low-dose pills developed to reduce the side effects associated with contraceptive pills while retaining their effectiveness. They regulate the levels of hormones in the blood so they match that of the latter part of the normal menstrual cycle. The MRP of Sunaulo Gulaf is Rs.15 per consumer pack.



Chemical composition:

- 21 beige-colored tablets, each containing Levonorgestrel 0.15 mg and Ethinylestradiol 0.03 mg.
- 7 brown tablets, each containing Ferrous Fumarate 75 mg.

1.6 Sangini (Depo-Provera)

CRS piloted injectable contraceptives through pharmacies in the Kathmandu Valley in 1994, under the local brand name Sangini-Tin Mahiney Sui (Sangini three-month injection). Prior to the social franchising of Sangini, Depo-Provera was available only through public sector clinics and hospitals.

Sangini was introduced through 50 trained and certified service providers at Rs. 40, including service charges. Nepal CRS Company was responsible for marketing the contraceptive while the Nepal Fertility Care Centre was responsible for providing the quality of care service, including training and monitoring of the 50 outlets.



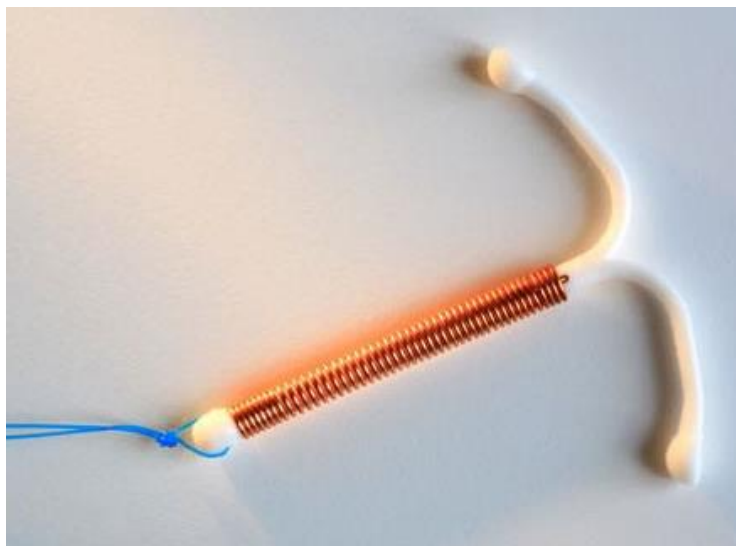
In the first year Sangini was sold 1,248 vials through 50 medical shops and in the second year, it was expanded outside the capital to 170 medical shops and increased the sale to 11,424 vials. In the third year the number of medical shops reached to 274 and sales was 48,372 vials. In the 4th and 5th year, the number of outlets reached to 430 and 737 and the sales was a 51,190 and 94,435 vial. The social franchising of Sangini

has now expanded to all 75 districts and the total numbers of franchising outlets have reached to more than 3,000 outlets while its sales have reached to 590,462 vials in the year 2012/2013.

The MRP of Sangini is Rs.50 per vial.

1.7 IUCD

Intra-Uterine Devices (IUD) are marketed by CRS at Rs. 100 per piece, exclusive of service charge. The service is available through private doctors, and has recently been expanded to 7 more districts through the Sangini Franchising Network: Pyuthan, Dang, Salyan, Rukum, Dailekh, Rupandehi and Rolpa.



1.8 Jadelle

Nepal CRS Company has been providing Jadelle, a two-rod implant, since 2008. The product was initially launched in the Kathmandu Valley and replaced the six-rod Norplant. Jadelle retails at Rs. 350 exclusive of service charge. The service is available through the private doctors' clinics, a network of gynecologists and obs



2. HIV/AIDS and STI Prevention Product

- **Dzire Dotted Condom**
- **Dhaal Deluxe Condoms**
- **Panther Premium Condoms**



3. Child Health Product

3.1 Nava Jeevan



Dehydration caused by diarrhea is a major cause of morbidity and mortality among children in Nepal. The condition can be treated by oral rehydration therapy. In 1997, CRS launched Nava Jeevan (orange flavor), featuring a WHO-recommended ORS (Oral Rehydration Salts) formula, for the prevention and treatment of dehydration due to diarrhea. Financial assistance was provided by KfW.

Nava Jeevan is available in nearly all pharmacies as well as other outlets across Nepal. It is an over-the-counter product, and at Rs. 10 per sachet, is among the most popular ORS formulas in the market.

4. Maternal Health Product

4.1 CDK

The Clean Delivery Kit (CDK) is to be used for hygienic home deliveries when there is no access to a nearby health facility. A CDK pack consists of a user manual, soap and surgical gloves for the service provider, one plastic sheet to place the baby in, three strings to tie knots at two ends of the umbilical cord, a hard plastic coin to place on top of the umbilical cord, and a blade to cut the cord.



CRS has undertaken distribution of the CDK, manufactured by MCH Project Ltd, to medical and non-medical outlets at Rs. 50 per packet.

5. Other Health Products

5.1 CURE Male Urethral Discharge Treatment Kit

CURE is an all-in-one treatment option for men suffering from urethritis. It consists of four tablets: two Azithromycin 500 mg and two Cefixime 200 mg, along with six units of condoms and an information sheet. The sheet outlines the types of STIs, and provides information about male urethral discharge. It also guides the user on safety during medication. Six packets of CURE are available per dispenser, and it is available through trained service providers at 376 Sangini outlets located in close proximity to the East-West Highway at Rs. 75 per packet.

5.2 Piyush

Piyush is a chlorine solution used for disinfecting water for household use. It was launched in 1994, packaged as a 0.5 chlorine solution. One 60 ml bottle of Piyush is sufficient to disinfect 400 liters of drinking water, which is enough to meet the drinking water needs if an average family for one to two months. CRS is the sole distributor of Piyush in the market, at Rs. 20 per bottle. The product is manufactured by ENFHO.



5.3 e-CON

e-CON, launched in 2009, is an emergency contraceptive pill designed to prevent accidental pregnancies. When taken within 120 hours of unprotected sex, it is effective in preventing pregnancy. The two pills provided (each containing Levonorgestrel B.P. 0.75 mg) may be consumed at once, or the second pill may be taken at an interval of 12 hours. e-CON is available for Rs. 100.

Statutory Warning:

- e-CON does not prevent HIV/STIs. Condoms such as Dhaal and Panther must be used to prevent HIV/STIs.
- e-CON is an emergency contraceptive pill. It is not recommended for regular use.

